

# 2018 EQUESTRICON® FESTIVAL

## OFFICIAL EVENT PROGRAM ADVERTISING REQUIREMENTS

### AD SIZES

#### Full Page

8.5"w x 11"h

#### Half Page Horizontal

8.5"w x 5.5"h

#### Half Page Vertical

4.25"w x 11" h

#### Quarter Page

4.25"w x 5.5" h

### BLEEDS

- Please provide all ads with .125" of bleed on all sides

### RULES

- Should be .25 point or larger

### TRIM

- Please make sure that any critical information is at least 1/4" from the final page trim.

### FILE TYPES & SPECS

- Please provide final artwork as a PDF or JPEG
- Make sure all images are at least 300 DPI resolution
- All images will be converted to CMYK for printing



**DEADLINE IS SEPTEMBER 1, 2018**



**PLEASE SUBMIT QUESTIONS AND FINAL AD FILES TO:**

Kelli Germain • [support@equestricon.org](mailto:support@equestricon.org)